

HOBART receives COOKING AWARD for new partner portal

Offenburg – The next milestone on the way to the digital kitchen: HOBART, the warewashing technology specialist, provides a new partner portal for the trade partners. Subject to the end customer's consent, the dealers can link with the customer's dishwashers using the online platform and thus identify faults in advance of the repair. For this feature, the world market leader for commercial warewashing recently received the COOKING AWARD 2019 in gold, presented by the trade magazine COOKING + CATERING INSIDE.

Chefs all over Germany voted for their favourites among the convenience products and kitchen equipment launched on the market in the previous year. HOBART convinced in the warewashing category with its new WASHSMART partner portal. The dealers cooperating with the Offenburg-based dishwasher manufacturer can get an overview of the statuses of the machines sold by them, access information on the current settings and the hygiene protocol, and manage the service and consumables orders. Error messages can be seen online, and any upcoming service calls can be optimally planned.

Everything at a glance with the HOBART WASHSMART app

Already in 2017, HOBART introduced the WASHSMART app on the market which allowed end customers to network with their dishwasher. At the push of a button, extensive information on the status of the machine can be retrieved. Among other features, the app informs well in advance of due maintenance dates, or chemical consumption and displays any system messages. Based on this data the user can avoid standstill and re-order consumables directly via the app. With the help of the troubleshooting guide comprised in the HOBART app, users can remedy minor faults themselves. If the problem still cannot be solved, the customer contacts the customer service or a qualified service partner directly via the HOBART app.

For more information about HOBART, please visit www.hobart.de

Picture:



Caption:

HOBART receives the COOKING AWARD 2019 for its smart partner portal.

Note on pictures:

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Contact for press enquiries:

HOBART GmbH

Press office

Phone +49 781 600-1182

E-Mail: presse@hobart.de

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About HOBART:

Based in Offenburg, Germany, HOBART leads the world market in commercial warewashing technology. We serve customers such as hotels, restaurants and caterers, bakeries and butcheries as well as supermarkets, airlines, cruise ships, automotive suppliers, research centres and pharmaceutical companies across the world. HOBART develops, produces and sells warewashing and cleaning, cooking, food preparation and waste treatment appliances and systems. The company has a global workforce of 6,900 employees, approximately 1,000 of them in Germany. HOBART is a subsidiary of the US Illinois Tool Works (ITW) Group, which manufactures and sells a variety of products; the group has a staff of 50,000 employees in 800 autonomous companies in 56 countries.